What sort of online presence should a 21st century academic have? Blogging, Twitter, Facebook, Tumblr, personals web pages, online forums, open source publishing... How do we find the time and develop the skills to manage our digital scholarly lives? Digital humanities scholar Dr. Sarah McCullough will discuss the advantages and pitfalls of being an academic online. Social media venues such as Twitter blur the private and the personal. And yet, they are also spaces of community and intellectual exchange for many scholars. Crafting our scholarly selves requires us to grapple with the challenges of the digital realm, and this workshop will help you foster a virtual presence that meshes with your scholarly self.

Workshop Instructor: Sarah McCullough, PhD, Strategic Initiatives Coordinator, Graduate Studies
Sarah has shared her research via YouTube, blogging, and tweeting, and curated an online archive of mountain biking history. While completing her PhD in Cultural Studies at UC Davis and working as the Associate Director of the Center for the Humanities at UC San Diego, she cultivated a commitment to building and sharing research in publicly-accessible modes. Her book manuscript examines how fun became a sellable commodity by examining the origins and growth of mountain biking. She also conducts applied research on cultural adaptations to climate change.

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