The Leadership Challenge
for Graduate Students and Postdocs

Tuesday, February 23, 2016 - 9:00am - Noon
Seating Limited – Registration Required: http://tinyurl.com/leadershipchallengeW16

This workshop will take you through a detailed analysis of your personal leadership strengths and weaknesses, and introduce you to the 5 practices of exemplary leadership, based on the best-selling book and program, The Leadership Challenge, by James Kouzes and Barry Posner.

We will use role-plays, exercises, and videos, to help you incorporate the 5 practices of exemplary leadership in your everyday life. You will also leave this workshop with a plan of action for implementing these exemplary practices and becoming a better leader – a valuable skill you can use in any career, whether in academia or beyond!

Pre-Work: All participants must complete the Leadership Practices Inventory Survey, and will enlist 5 of their co-workers, colleagues, or friends/family to anonymously and confidentially rate them in a similar survey. Based on feedback from these surveys, participants will receive a customized summary of their leadership strengths and weaknesses at the start of the workshop. Once registered, you will be contacted about completing the process.

Instructor: Kimberly D. Elsbach, Professor of Management, Stephen G. Newberry Endowed Chair in Leadership, Graduate School of Management, UC Davis

Professor Kimberly Elsbach focuses her research on the acquisition and maintenance of organizational images, identities and reputations, especially images of legitimacy, trustworthiness and creativity. She also teaches and studies negotiation skills in competitive business environments. Her research provides a framework for communicating with shareholders, customers and employees in the immediacy of a reputation crisis and through long-term recovery. In a recent paper published in the Harvard Business Review and the Academy of Management Journal, Elsbach showed how Hollywood movie and television producers judge the creativity of people pitching story ideas.

Elsbach has published extensively on organizational reputations and controversies. She has studied the impacts of telecommuting and how firms and employees have dealt with the transformation of their workplace from a traditional office to a “hoteling” environment, in which employees have no permanent offices and reserve workspaces on a daily basis.

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